



Cubbit is hiring

Job Offer
Copywriter

Info: careers@cubbit.io

About Cubbit

At Cubbit we envision a new internet: privacy-first, green, accessible, with no one in control.

To get there, we are on a mission to recycle the internet resources we waste into the most competitive & cybersecure web services.

We're building the world's **1st distributed cloud provider**, that needs no costly and polluting data-centers to run.

The first step is disrupting cloud storage for users, and we started with a Kickstarter launch that got into the **top 1% of most funded campaigns in history**.

Then, we are bringing cloud storage for businesses to the next level, by making privacy a right and not a premium feature.

It's not only about cloud storage, though. Hosting, VPN, CDN, distributed cloud computing will follow soon. We're building all this together with our world-class partners such as **Techstars, Barclays and the European Commission**.

Headquarters: Bologna, Italy w/ a branch in Tel Aviv, Israel.

Job Description

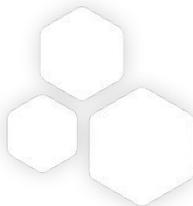
We're looking for a creative and highly motivated copywriter to join our team in Bologna. The candidate will contribute both in the ideation and execution of all the external communications to stakeholders.

This position will put the candidate in contact with Cubbit's values and its brand. His/Her challenge will be to portray Cubbit's vision, values and products transforming them into effective written communication.

The candidate will be in contact with both design and marketing team with the aim of making customers understand, appreciate and embrace Cubbit's message and products producing high-level texts.

Commitment

Targeted commitment Full-Time.
Part-time kick-off is accepted.

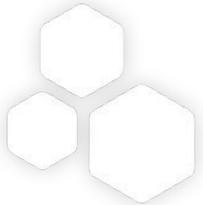


What you'll do:

- Write compelling copy for the web in order to maximize opportunities for both conversion and retention.
- Optimizing each written interaction with our customers, in terms of language, message and tone.
- Giving support to the CRM Manager in creating highly engaging content and copy for email campaigns
- Conduct competitor analysis for constant updates about the latest copywriting best practices.
- Collaborate with design team to ensure that the visual elements of the websites and social media channels will blend in with words.

Your Profile and Mindset:

- Independent: a highly motivated self starter who is ready to dig in, hustle, find solutions and deliver.
- Market-driven: in everything you do, follow the golden rule of “do not waste a second nor a dime to build something people do not want”.
- Data-driven: know how to digitally engage with customers, measure their responses, define KPIs to test your hypothesis and choose a strategy.
- Methodical: be efficient in reporting, or sharing findings with the team.
- Ambitious: think big, start small, scale fast. Join us in building a born global startup.
- Humble: know that you don't know, learn from the top tier, don't reinvent the wheel but raise the bar.
- Proactive participant in our culture.



What you'll need:

- +2 years of proven experience in writing copy that sells, preferably in digital form
- Ideally previous experience in software or tech industry.
- Degree in Marketing, Mass Communication, Journalism or other creative fields.
- Advanced Microsoft Office tools knowledge.
- Excellent writing skills in English and Italian

Bonus points:

- Worked in a scale-up.
- Attitude to stay up to date with latest findings in growth hacking strategies.
- Knowledge about keyword research, SEO and analytics tools.
- Graphic design skills for advertisement purposes

Benefits:

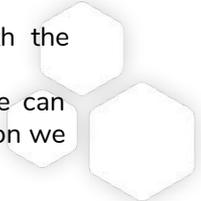
- A vibrant, young, and informal workplace.
- Remote work possible after a first period working with the team in Bologna to assimilate Cubbit culture and product knowledge.
- Opportunity to participate in the best world fairs and events linked to the tech world.
- Possibility to move in different countries during your career.
- Periodic activities with the team, and everyday passion.

Location, Commitment & Contract

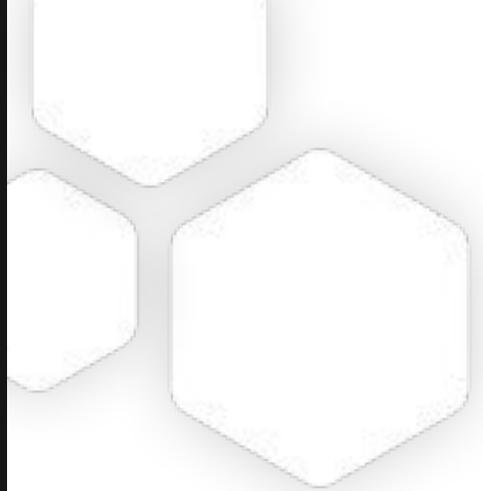
Bologna is a world-famous city for food, a young vibe due to the oldest University in the western world as well as great life style and services. Less than 1 hour from Florence and Milan, and very close to nicest places in Italy: Venice, Rome, Tuscany, Dolomites and the lakes etc.

The type of contract will be defined together with the founders.

We don't choose people based on the contracts we can offer, but we optimize the contract based on the person we choose. Let's talk soon then.



If you're a hard worker, an inspiring leader, a humble team player, and a dreamer at heart, Cubbit is the place you are looking for.



Please apply even if your experience and interests aren't an exact match with what we've laid out in this job description. We're building something different at Cubbit. If that sounds interesting, we want to hear from you.

To apply, please contact us and send your CV

careers@cubbit.io
www.cubbit.io