



Cubbit is hiring

Job Offer **Digital Marketer** Full time

Info: careers@cubbit.io

About Cubbit

At Cubbit we envision a **new internet**: green, privacy-friendly, safe, with no one in control. We're building the first distributed data center, made by the users for the users. Started with a successful Kickstarter campaign, our vision is contagious: indeed, Cubbit is growing fast all over the world and is going to **double the team** in the next months.

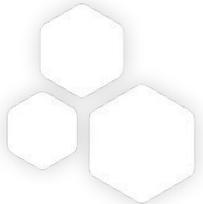
We collaborate with partners such as **CERN, Samsung, TIM, and Masmovil**. Our distributed cloud technology has been presented as an excellence in several scientific and technological conferences. Also, we are part of a EU-wide project to renovate the cloud infrastructure for science.

Cubbit is a hi-tech, distributed cloud startup. Headquartered in **Bologna**, Italy, with a branch in **Tel Aviv**, Israel, Cubbit counts **Techstars** and **Barclays** among its global-class shareholders.

Job Description

We are looking for a **data-driven** Digital Marketer with **hands-on experience** in managing paid digital channels and cross-functional communication skills. This role will become part of an innovative, fast-paced context and will help us develop and execute strategies to drive growth and aggressive user acquisition. The candidate will join our marketing team and work closely with our design and tech teams.

You can apply even if your experience and interests aren't an exact match with what we've laid out in this job description. We are building something different at Cubbit and if this sounds interesting, we want to hear from you.

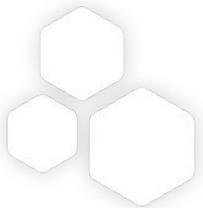


What you'll do:

- Collaborate closely with our founders, designers, software engineers and marketers to deeply understand the needs of our users and deliver a product that match those needs.
- You will help develop and execute strategies to hit revenue goals, and drive growth and user acquisition on our digital channels, including paid performance marketing, referral programs, viral marketing, SEM, and display advertising campaigns.
- Measure KPIs and report on marketing performance and analytics with a focus on CAC, ROI, customer growth, and retention.
- Maintain a data-driven approach to testing, optimizing, and scaling.

Your Profile and Mindset:

- Strong analytical and critical thinking.
- Obsessive attention to details.
- Customer centric approach.
- Ability to put yourself in the users' shoes.
- Creative mindset.
- Hungry to change the world starting from changing the cloud market.



What you'll need:

- Demonstrated success in social media marketing and paid performance campaigns, including SEM, display, digital content strategy and digital content development.
- Outstanding written and verbal communication skills.
- Ability to adapt the communication depending on whether the target audience is our stakeholder or our customer.
- Strong analytical point of view and decisive mindset.
- Sincere interest in learning and adopting innovative marketing technologies and tactics.
- Fluent in English.

Bonus points:

- Experience in marketing / sales in the cloud industry or SaaS, possibly in international environments
- Coding skills
- Experience with referral programs, viral marketing, SEO
- Good knowledge of Photoshop / Illustrator / InDesign.

Benefits:

- A vibrant, young, and informal workplace.
- We are in love with people who want to make the difference and we let them do it.
- Remote work possible after working 6 months with the team.
- Opportunity to participate in the best world fairs and events linked to the tech world.
- Possibility to move in different countries during your career.

Location, Commitment & Contract

Heart of Bologna, city famous for food, warm and young people as well as great life style. Less than 2 hours from the nicest places in Italy: lakes, Tuscany, Venice etc.

The type of contract will be defined together with the founders.



If you're a hard worker, an inspiring leader, a humble team player, and a dreamer at heart, Cubbit is the place you are looking for.

Contacts

If you're interested, please contact us and send your CV

careers@cubbit.io

www.cubbit.io